

What is Green Hotels Global?

For Hotels:

- Green Hotels Global is an environmental performance measurement, tracking and disclosure tool for individual hotel properties
- It provides hotels with metrics on hotels carbon emissions, water use and waste diversion on a monthly basis
- Accurate metrics are calculated using each property's monthly energy, water and waste bills

For Corporations:

- Provides corporate travel managers and meetings planners with accurate metrics to calculate the environmental impact of their travel and meetings
- Provides standard metrics to compare hotel property environmental performance during meeting and transient hotel RFP processes
- Green Hotels Global has partnered with StarCite and Lanyon to integrate Green Hotels Global metrics into their systems



Key Metrics:

- Room Night Carbon Factor – Pounds or kilos of Carbon per room night
- Meeting & Event Carbon Factor – pounds of Carbon per square foot per day
- Weather Normalized Carbon Footprint – pounds or CO₂ per Heating and Cooling Degree Day per room
- Water Usage – gallons or liters per room night
- Meeting & Event Water Usage – gallons or liters per square foot per day
- Waste Diversion – percentage of waste that is recycled or composted.
- Historical Trend – graph of each metric for the current year and the previous year including baseline and goal
- Current Environmental practices – answers to 60 important questions about environmental practices
- Scope 1, 2 and 3 Greenhouse Gas emissions – see our methodology gate at: <http://greenhotelsglobal.com/methodology.aspx>